

🇬🇧 Spring / Summer 2011





# Message from the Thompsons



*The Thompson family having fun*

Welcome to the Scentsy family! We're so excited about Scentsy's latest adventure—expanding into Europe. Scentsy fragrances evoke memories and help you create new ones—they truly enhance your life. That's why it's so thrilling to share the Scentsy experience in the United Kingdom.

Our wickless candle system offers an innovative way to enjoy fragrances in your home, while the beautifully designed warmers enrich your décor.

In this catalogue, you'll find products that celebrate the pleasures of spring and summer fun—scents that will have you imagining fresh herbs, budding flowers, and juicy fruit. Our array of wickless candle warmers lets you express your personal style throughout the year.

We're proud to be able to share our distinctive products with you. And, we're equally proud of our more than 100,000 Independent Scentsy Consultants who spread "Scentsy spirit" every time they share a scent, a warmer, or Scentsy's amazing business opportunity throughout North America, and now Europe.

Sincerely,

Heidi & Orville Thompson  
Co-Owners

## The Scentsy Mission

To bring value to the world by providing an industry-leading, family-friendly business opportunity selling creative, artistic, high-quality products that **Warm the Heart, Enliven the Senses, and Inspire the Soul.**

# The Scentsy Story

Scentsy began with a simple idea—a safe, wickless alternative to scented candles—and quickly grew into one of the most successful direct selling companies in the industry. This wickless candle concept was born when two stay-at-home moms began selling decorative warmers designed to melt scented wax with the heat of a light bulb instead of a traditional wick and flame.

Entrepreneurs Heidi and Orville Thompson encountered the small company at a home show in early 2004. They were intrigued by the powerful emotions and memories fragrance brings to the surface—without the safety risks of a burning candle. Heidi and Orville purchased the tiny company and moved Scentsy to Meridian, Idaho, USA, where the company's first home office was a 40-foot shipping container on a small sheep farm.

Scentsy joined the Direct Selling Association (DSA) of the United States in 2004 and enrolled its first Independent Consultant. Since then, the company has expanded operations, hired a strong executive team, and received numerous awards for its growth and ethical business practices.

In just seven years, Scentsy has generated more than \$700 million (USD) in revenue. Today, the company's family of passionate Independent Consultants shares the Scentsy experience throughout the United States, Canada, and, beginning in Spring 2011, Europe.



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## A Simple System

In Europe, Scentsy warmers use a heating element to slowly melt specially formulated wax. With no flame, smoke, or soot, the Scentsy wickless candle system is a safe way to enjoy 50 Scentsy fragrances.



Plug it in.



Place one or more sections of a Scentsy Bar into the warmer dish.



ENJOY!





### Full-Size Scentsy Warmers

Make a statement in any room. Express your individuality or enhance your décor. Approximately 11 cm wide and 15 cm tall. £30 each\*



### Mid-Size Scentsy Warmers

All the beauty and charm of a Full-Size Scentsy Warmer in a slightly smaller size. Approximately 10 cm wide and 13 cm tall. £25 each\*

To change wax in Full-Size and Mid-Size Scentsy Warmers, pour completely melted wax into its original packaging, then clean the warmer dish with a paper towel. If the wax is still fragrant and you wish to reuse it, store the used bar in a cool place. Discard wax if fragrance is depleted.

Two Charlemagne Warmers showing possible colour variations. »



### **R** Reactive-Glaze Finish

Scentsy warmers with this symbol are one-of-a-kind, created with a reactive-glaze process (glaze is applied and “reacts” to heat in the kiln). The result is a hand-crafted look. Every Scentsy warmer is unique and colour may vary from photos shown in the catalogue.

\* All product prices are VAT inclusive.



### **Combine and Save**

#### **Scentsy Bar 3-Pack**

3 Scentsy Bars  
MP-3PK-201 £14  
(£1 savings)

#### **Scentsy Bar 6-Pack**

6 Scentsy Bars  
MP-6PK-201 £25  
(£5 savings)

#### **Perfect Scentsy, Full-Size\***

6 Scentsy Bars of your choice,  
plus 2 Full-Size Scentsy Warmers  
MP-PS26-202 £83  
(£7 savings)

#### **Perfect Scentsy, Mid-Size\***

6 Scentsy Bars of your choice,  
plus 2 Mid-Size Scentsy Warmers  
MP-MS26-202 £75  
(£5 savings)

\* Cannot be purchased using Host Half-Price Rewards.



*Boho Chic*

Bold, effusive blooms explode in an earthy palette of russet and red, with painterly highlights of copper and gold.





## Full-Size Scentsy Warmers

### *Delta*

Colours flow gracefully from rusty red to brown to pale grey, resembling the look of layered sand and silt.





Full-Size Scentsy Warmers



Bamboo Tali <sup>®</sup>  
DLW-BAMB-202 £30



Boho Chic <sup>®</sup>  
DLW-BOHO-202 £30



Charlemagne <sup>®</sup>  
DLW-CHRL-202 £30



Delta <sup>®</sup>  
DLW-DELT-202 £30





*Fizz*

Add contemporary flair to your room with *Fizz*. A cool, modern design of circles on bone-finish porcelain casts a warm halo of light.



Full-Size Scentsy Warmers



DoodleBud  
DLW-DBUD-202 £30



Fizz  
DLW-FIZZ-202 £30



Grapevine  
DLW-GRAP-202 £30



Heavenly  
DLW-HVEN-202 £30





**Lotus**

Named for the lotus flower, this warmer features a glass-like medallion set in a moss-green base.



Full-Size Scentsy Warmers



Heirloom  
DLW-HEIR-202 £30



Hope<sup>®</sup>  
DLW-HOPE-202 £30



Lisbon<sup>®</sup>  
DLW-LISB-202 £30



Lotus<sup>®</sup>  
DLW-LOTU-202 £30



Full-Size Scentsy Warmers

*Hope*

An embossed cross and flourishes inspired by Mediterranean ironwork add traditional appeal to *Hope*.





Full-Size Scentsy Warmers



Morocco <sup>®</sup>  
DLW-MORO-202 £30



Nature's Haven  
DLW-NATR-202 £30



Onyx <sup>®</sup>  
DLW-ONYX-202 £30



Roma <sup>®</sup>  
DLW-ROMA-202 £30



*Onyx*

Sophisticated and bold, *Onyx* is a sleek interpretation of Jazz Age design in deep ebony with chestnut undertones.







*Roma*

A stylized floral and vine pattern in rich crimson provides an air of tradition and warmth in any room.



## Full-Size Scentsy Warmers



Rooster  
DLW-RSTR-202 £30



World Cup  
DLW-WCUP-202 £30



Zebra  
DLW-ZEBR-202 £30

✦ **Scentsy Warmer Stands**  
Elevate your Scentsy warmer.  
In powder-coated metal with  
an oil-rubbed bronze finish.

Round Warmer Stand  
STAND-ROUND-201 £10  
13 cm x 2 cm

Square Warmer Stand  
STAND-SQUARE-201 £10  
13 cm x 13 cm x 2 cm





*Zebra*

*Zebra* adds Serengeti style to any room. When you can't go on an African safari, bring an African safari home!









*Chateau*

Featuring a fleur-de-lis—the enduring symbol of crests and coats of arms. Antique brown shows through deep purple, accentuating the regal feeling of *Chateau*.



Chateau   
MLW-CHAT-202 £25



***Enchanted***

Embossed, artsy roses encircle a base of smoky amethyst over ochre, creating a modern yet romantic mood in any room.



Enchanted   
MLW-ENCH-202 £25









***Mission Slate***

Introduce rustic refinement into your home with *Mission Slate*. Shades of ebony and jade accentuate the subtle, embossed diamond pattern.



Mid-Size Scentsy Warmers



Jadestone <sup>R</sup>  
MLW-JADE-202 £25



Mission Slate <sup>R</sup>  
MLW-MSLT-202 £25



*Jadestone*  
A rustic, grooved base balances *Jadestone's*  
highly polished, nearly iridescent finish.



***Raven***

Inspired by the elegantly turned spindles found in antique furniture, a high-gloss finish highlights *Raven's* sinuous curves.



Raven®  
MLW-RAVN-202 £25









***Soho***

Mid-century modern meets the twenty-first century in *Soho*, a contemporary and sophisticated warmer in a fearless shade of orange.



Soho  
MLW-SOHO-202 £25



**Evoke a memory. Create a mood. Express a feeling.**

Capture the innocence of new love with *Forever Pink*, or remember the colours of a warm, summer day with *Mums and Marigolds*. With 50 scents to choose from, there's bound to be one that speaks to your heart. £5 each



## Favourites

Our signature fragrances can be found in this collection. Whether you like sweet, spicy, or clean, you'll find something you love in Scentsy Favourites.

### Clean Breeze

White florals with a touch of spring; this is the scent of fresh, clean laundry.  
SB-CLE-201

### Clove & Cinnamon

Classic scent of cinnamon sticks fused with cloves.  
SB-CNC-201

### Honey Pear Cider

The scent of pure autumn bliss—fresh, juicy pear and sweet honey together with subtle hints of spices.  
SB-HPC-201

### My Dear Watson

Refreshing bergamot contrasted with mint, cedar, and suede. Sophisticated and smart.  
SB-MDW-201

### Satin Sheets

Sensual and earthy sandalwood, perfectly paired with rich, warm vanilla.  
SB-SAT-201

### Skinny Dippin'

Fresh green apples perfectly harmonized with refreshing melons and juicy pears.  
SB-SKD-201

### Sweet Pea & Vanilla

Ambiance of raspberries and sweet pea petals with vanilla.  
SB-SPV-201

### Vanilla Cream

French vanilla with a touch of coconut milk.  
SB-VCM-201

### White Tea & Cactus

A clean, crisp, and refreshing floral mix with green notes.  
SB-WTC-201

## Spring & Summer

Scentsy's Spring & Summer Collection bursts with the best warm-weather scents, bringing to mind flowers in bloom, juicy fruits, long lazy days, and the feeling of the sun on your face.

### Citrus Sun Tea

Iced tea with zesty citrus and lemongrass.  
SB-CST-201

### Faerie Blossom

A fantastical scent of lychee fruit and watermint, ethereal sweet lotus, and violets.  
SB-FBL-201

### Forever Pink

Cherry blossoms and freesia with blackcurrant jam and musk in an unmistakably pink fragrance.  
SB-FPK-201

### Groovy Grapefruit

Energetic grapefruit, fresh wheatgrass, and amber create an uplifting, intriguing scent.  
SB-GVG-201

### Honey, Do!

Lush, ripe honeydew melon and cantaloupe, and a hint of garden mint.  
SB-HDO-201

### Lilacs & Violets

Perfect combination of lilacs and violets—the smell of spring!  
SB-LAV-201

### Mums & Marigolds

The sunny scent of summer marigolds, rosy rhubarb, earthy cedar, and musk.  
SB-MUM-201

### Red Candy Apple

Macintosh apples, raspberry jam, berries, and strawberry milk, with brown sugar.  
SB-RCA-201

### Sugar

Fruity blend of lemon drops and candy floss.  
SB-SGR-201

### Tea Party

A secret garden of melon, quince, and chamomile, with black and white tea.  
SB-TEP-201



## Fragrances

### Romance

A little bit sultry, a little bit sweet, a little bit earthy—allow the Scentsy Romance Collection to tempt you.

#### Enchanted Mist

Romantic blend of juicy apples, enhanced and sweetened by rose petals and rich jasmine.

SB-ENC-201

#### Love Story

Innocent pink jasmine and sensual amber embraced by luscious dark chocolate.

SB-LVS-201

#### My Wish

A confection of earthy fig, sweet violet, and playful marshmallow will have you wishing for more.

SB-MYW-201

#### You Go, Girl

A lighthearted, girlish fragrance of apples, berries, muguet, and linden blossoms.

SB-YGG-201

#### Flirtatious

Fruity and vibrant, a combination of green apple, grapefruit, and white amber.

SB-FLI-201

#### Lucky in Love

Sweet bouquet of mandarin, bergamot, and orange with hints of peaches and berries.

SB-LIL-201

#### Silhouette

Heliotrope and orange blossoms with whispers of lavender and patchouli. A modern classic.

SB-SLH-201

#### French Kiss

Sweet fig tenderly caressed by coconut pulp, exotic cedar, and caramel.

SB-FKS-201

#### Luna

White florals—jasmine, sweet pea, and freesia—juicy berries, and sandalwood shimmer like moonlight.

SB-LNA-201

#### Simply Irresistible

Lavender with a strong, woody background of amber, moss, and musk.

SB-SIR-201

### Scentsy Man

Rich, woody scents combine with spicy, herbal notes to create the masculine Scentsy Man Collection.

#### Echo

Sophisticated, metropolitan fragrance of manly spice notes, Mediterranean citrus and herbs, and bitter orange.

SB-ECH-201

#### Hemingway

Rich, ripe apples and warm, woody accents of sandalwood and cedar with hints of spice.

SB-HMY-201

#### Embers

Bright bergamot, sensual amber, and woody cedar smoulder in this deep and sultry fragrance.

SB-EMB-201

#### Route 66

A windswept drive in a convertible—an exhilarating breeze of citrus, herbs, and musk.

SB-ROU-201

#### Sharp-Dressed Man

Grapefruit and lemon sparkle over eucalyptus and basil, like cuff links on a classic tuxedo shirt.

SB-SDM-201

#### « Scentsy Bar (SB)

Fragrant wax bars with convenient break apart sections. Use one or two cubes in a warmer dish. £5 each



## Spa

You don't need a day at the spa to experience calm and relaxation. Call to mind the woody smell of a mountain hideaway or a breezy day at the beach with the Scentsy Spa Collection.

### French Lavender

Pure, herbal fragrance of wild lavender from the hills of France.  
SB-FRE-201

### Ocean

Cool and refreshing aquatic notes deepened with water lilies and ocean breezes.  
SB-OCE-201

### Pima Cotton

A light, clean blend of lilies, freesia, and jasmine.  
SB-PIM-201

### Shades of Green

The quintessential scent of grass and clover—green, sunny, and happy.  
SB-SOG-201

### White Sands

Night-blooming jasmine softened by coconut milk and rice, enveloped in the gentlest breeze.  
SB-WSD-201

### Wishing Well

A pool of fresh rainwater, with soothing water hyacinth and subtle green fern.  
SB-WGW-201



## Corner Café

You know that feeling you get when you bite into a warm bakery cookie or take a sip of your favourite drink at the coffee shop? Bring that yummy feeling home with Scentsy's Corner Café Collection.

### Baked Apple Pie

Flaky crust, apples, and spices combined in a strong scent.  
SB-BAP-201

### Hazelnut Latte

Frothy steamed milk, toasted hazelnuts, espresso, and vanilla with a dusting of cinnamon.  
SB-HZL-201

### Oats & Honey

A buttery mix of toasted oats and tupelo honey, oven-crisped with vanilla and maple.  
SB-OAT-201

### Sticky Cinnamon Bun

Cinnamon and sweet icing with warm, nutty nuances.  
SB-SCB-201

## Tropical

Luscious, sparkling Tropical Collection fragrances will instantly transport you to an island paradise full of bright sunshine, ripe fruits, and lush flowers.

### Cranberry Mango

A mélange of tropical mango, cosy cranberry, and spicy pineapple.  
SB-CBM-201

### Kahiko Hula

Say "aloha" with exotic passionfruit, mango, and papaya.  
SB-KHL-201

### Lush Gardenia

The creamy, full scent of classic gardenia, with a whisper of tuberose.  
SB-LGD-201

### Reggae Sunset

Juicy mandarin and orange blossoms with hints of lime and a spicy finish.  
SB-RGS-201

### Rio Beach

The scent of sun, surf, sand, and samba—coconut milk, tropical fruit, and tonka bean.  
SB-RIO-201

### Surfer Chick

Bubbly lemon tonic and guava frolic with sweet cherries and blackberries in this youthful scent.  
SB-SFC-201



## Host a Scentsy Party

Having a Scentsy party is an easy, enjoyable way to sample fragrances and products while socializing with people you love. It's also a great way to earn Host Rewards—half-price items and product credits!



## Simple, Fun, Rewarding

Your Host Rewards are based on the VAT-inclusive amount of product sold at your party, excluding any shipping charges that may apply. If the guest sales at your party are £150 or more, your party order ships for FREE. The party order must ship to the Consultant or party Host to qualify for free shipping.

## Perpetual Party Rewards

If any guest at your party books his or her own Scentsy party, you will receive an additional half-price item when you attend their party! We call it the Perpetual Party Reward.

Guest Sales	£150-£249	£250-£399	£400-£999	£1,000+
Free Product	10%	10%	15%	15%
Half-Price Items	1	2	3	4

Host Reward levels are VAT inclusive.

## Scentsy Starter Kit † (only £85—VAT inclusive)

Getting started is simple! Your Starter Kit includes everything you need to launch a successful Scentsy business: catalogues, brochures, demonstration products, and a full set of scent testers. Visit with your Scentsy Consultant for more information on the benefits of joining Scentsy's family of Consultants.



† Plus shipping.  
Contents may vary.

## Join Scentsy!

If you love Scentsy parties and Scentsy products, why not consider becoming a Scentsy Consultant? You'll enjoy flexible hours, a fun business opportunity, and the satisfaction of connecting people you care about with products you believe in.

Whether you're looking for a little extra pocket money, starting a college fund, or thinking about a full-time career, Scentsy gives you the flexibility to make it happen—your way. You can even earn incentives like trips to exciting destinations!

## Getting Started Is Easy

Just ask the Consultant who gave you this catalogue or visit us at [www.scentsy.com](http://www.scentsy.com) to find a Sponsor in your area. When you sign up, we'll send you a Scentsy Starter Kit for only £85 (VAT inclusive) containing everything you need to hold your first party and launch your new business.

COMPENSATION PLAN															
	Monthly					Title									
	Personal Retail Volume (PRV)	Group Wholesale Volume (GWV)	Team Wholesale Volume (TWV)	Active Frontline Consultants	First Generation Directors	Commission from Personal Retail Volume	Bonus from Personal Wholesale Volume	Frontline Essential or Certified Consultant TWV Bonus	Frontline Lead Consultant TWV Bonus	Frontline Star Consultant TWV Bonus	Frontline SuperStar Consultant TWV Bonus	Frontline Director (Q) TWV Bonus	1st Generation Director TWV Bonus	2nd Generation Director TWV Bonus	3rd Generation Director TWV Bonus
SuperStar Director	500	80,000	10,000	3	4	25%	9%	9%	7%	5%	2%	3%	3%	4%	5%
Star Director	500	30,000	6,000	3	2	25%	9%	9%	7%	5%	2%	3%	3%	4%	
Director	500	10,000	2,000	3		25%	9%	9%	7%	5%	2%	3%	3%		
SuperStar Consultant	500	6,000		3		25%	7%	7%	5%	3%					
Star Consultant	500	2,500		2		25%	4%	4%	2%						
Lead Consultant	500	1,000		1		25%	2%	2%							
Certified Consultant	1,000*					25%									
Essential Consultant						20%									
RANK	RESPONSIBILITIES					REWARDS									

\* Lifetime Personal Retail Volume; must be attained before rank advancement.

- It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme.
- Do not be misled by claims that high earnings are easily achieved.

Make sure the direct selling company you choose adheres to the highest standards of business ethics and accurately represents its compensation plan. The Scentsy compensation plan fits on a single catalogue page, and Scentsy has been awarded numerous direct selling awards for its business practices.





## *Scentsy—A Simple System*



*Plug it in.*



*Place one or more sections of a  
Scentsy Bar into the warmer dish.*



*ENJOY!*